

# DESERT STORM 2023 VENDOR CHECKLIST

Event Date: April 19<sup>th</sup> – 23<sup>rd</sup>, 2023

Hello Vendors!

This is a **vendor specific checklist** to help you complete the **2023 DS Vendor Application process with ease.** 😊

Here's how the process works: Email us the required info from **Step #1** below to: [info@DesertStormLHC.com](mailto:info@DesertStormLHC.com). Our team will review all applications, and once approved, we will **email you a link** to complete the online registration and make payment. All business types will need approval by DESERT STORM STAFF **PRIOR** to getting the application link. Be sure to gather all the info listed in **Step #2** below **PRIOR** to completing the Vendor application on-line. You'll also need to pay **IN FULL** to complete the on-line application. All Vendor positions are **first come first served** so be **PREPARED** to complete the application as soon as possible. If you have any questions, feel free to email us at: [info@desertstormlhc.com](mailto:info@desertstormlhc.com).

## Desert Storm 2023 Vendor Check List:

### Step #1 - Get the link to complete your application:

- Email [info@DesertStormLHC.com](mailto:info@DesertStormLHC.com) to apply for the registration link **with following information**. Please include ALL the info below in order to get the link.
  - **Your name / Company name**
  - **Type of Business: what you sell, parts, display only, clothing- (what type bathing suits/ flannel etc.), food (what will you be serving?)**
  - **Contact phone # and Email**
  - **What package you want from Step #4. Option Letter: \_\_\_\_\_ Booth Size: \_\_\_\_\_**
  - **Have you ever participated in Desert Storm? If so what year(s)? \_\_\_\_\_**
- **Once you are approved, we'll email you the link to complete the application through the online portal.**
- You'll receive an email confirmation once your application and payment has been completed.
- By early April you will receive an email with the detailed map for each day, staging info and times.

If you have any questions regarding vendor spots that were not in this package, feel free to email us.

### Step #2 - Gather the information needed to complete the **ONLINE VENDOR APPLICATION:** (Don't email this info now, just collect it to be ready to complete the on-line application once approved)

#### Basic Company information - name, phone, address etc.

- Credit card to make payment. APPLICATIONS cannot be completed without PAYMENT in FULL.
- Electronic copy of your **Lake Havasu City Business License** to upload into the Application Portal.
- Electronic copy of your **Business TPT** (ALL BUSINESSES need a TPT – **Per LHC ALL VENDORS need a TPT**)
- Electronic copy of your **Health Permit / Food Handlers** if you are a Food or Beverage Vendor.
- Electronic copy of your **Business Insurance** listing Desert Storm 2.0, LLC as additionally insured for dates of exhibition.

### STEP #3 - Be aware of the vendor process and UNDERSTAND the rules and regulations:

- All Vendors will go through the SAME process.
- All Vendors are required to participate in the staging process. Staging will be assigned specifically to each vendor. If you do not participate in the staging process, you will forfeit your spot with NO REFUND.
- All Vendors will receive all MAPS and STAGING in early April, so you will be prepared!
- As a Vendor you are responsible for your own supplies, tent, tables, chairs, lights, power, etc. Please note the Street Party is from 1PM to 9PM, so you will NEED YOUR OWN LIGHTING.
- All Vendors are responsible to **PACK IT IN / PACK IT OUT**. This means you do not leave **ANY** trash by the trash cans, in front of your booth, in the middle of the street, or on the curb. Your map will also show locations of **event dumpsters**, where you can dispose of any of your extra boxes, broken displays, etc. into the designated DUMPSTERS. **If EXCESSIVE TRASH is found at your booth after the event, you will be charged a MINIMUM of \$200 and will forfeit future participation in any DESERT STORM POKER RUN Events.**

- All food vendors are responsible for their own water, oil, power etc. If you have a fryer, you need a proper ventilation system in place. If you are unsure what that is, please reach out so we can prepare you. It is possible the LHC Fire Inspector will do an inspection of your system- you are 100% responsible for your equipment and any fines that occur. The Fire Marshall has the right to remove you from the event if necessary and NO REFUNDS- so PLEASE be prepared!
- Booth locations will be assigned by the Desert Storm Staff.
- We will make every effort to give returning Vendors their spot from the previous year, if possible.
- Desert Storm 2.0, LLC/Desert Storm LHC has the right to refuse partnership with anyone for any reason.

**Step #4 – Select your Vendor Package:**

**STREET PARTY: Location - Downtown on McCulloch Blvd.**

April 20<sup>th</sup>, 2023 / Staging Wednesday April 19<sup>th</sup>, 2023, and Thursday April 20<sup>th</sup>, 2023 / Open to the public from 1:00 PM to 10:00 PM

**THUNDER ALLEY: Location - London Bridge Resort Side of the Channel**

April 21<sup>st</sup>, 2023 / Staging 8:00 AM – 9:00 AM Thunder Alley / Open all day and FREE to the public. Prime time is at 11:00 AM for the START of the Poker Run and the Parade of Power.

**PIT ROW: Location - Site 6 Shootout**

April 22<sup>nd</sup>, 2023. / Staging 7:00 AM to 8:00 AM Pit Row / Open all day and FREE to the Public, this is a spectator location for the Shootout.

**OR ALL 3 DAYS for a PREMIUM PACKAGE at a DISCOUNTED RATE: All 3 locations**

OPTION	LOCATION	Small Booth	Medium Booth	Food Truck 30'	Large Booth
<b>A</b> 4/20	Street Party (Main Street McCulloch)	10 x 10 \$425.00	10 X 20 \$525.00	\$625.00	10 X 50 \$725.00
<b>B</b> 4/21	Thunder Alley (Along the Chanel) Poker Run	10 x 10 \$375.00	10 X 20 \$475.00	\$575.00	10 X 50 \$675.00
<b>C</b> 4/22 & 4/23	Shootout Site 6	10 x 10 \$375.00	10 X 20 \$475.00	\$575.00	10 X 50 \$675.00
<b>D</b>	Option A & B	10 x 10 \$700.00	10 X 20 \$800.00	\$900.00	10 X 50 \$1,000.00
<b>E</b>	Option B & C	10 x 10 \$600.00	10 X 20 \$700.00	\$800.00	10 X 50 \$1,000.00
<b>F</b>	Option A & C	10 x 10 \$700.00	10 X 20 \$800.00	\$900.00	10 X 50 \$1,000.00
<b>G</b> <b>PREMIUM</b> <b>PACKAGE</b>	<b>All Three A / B / C</b> <b>3 days of action!!!</b>	<b>10 x 10 \$800.00</b> <b>(\$375.00 discount)</b>	<b>10 X 20 \$1,000.00</b> <b>(\$475.00 Discount)</b>	<b>\$1,300.00</b> <b>(\$475.00 Discount)</b>	<b>10 X 50 \$1,600.00</b> <b>(\$475.00 Discount)</b>

**P O K E R R U N**

Be sure to follow us on Facebook and Instagram (links below) to stay up to date with EVENT information! 😊

Also, if you have not already gone to our website, click **contact us** and sign up for the **STORM NEWSLETTER**. You will not want to miss out!

Thank you for your interest in Desert Storm 2023, and we look forward to working with you!



**Event Hotline: 928-732-2903**

**Email: [info@DesertStormLHC.com](mailto:info@DesertStormLHC.com) Website: [www.DesertStormLHC.com](http://www.DesertStormLHC.com)**

**Facebook: [www.Facebook.com/DesertStormLHC](http://www.Facebook.com/DesertStormLHC) Instagram: [www.instagram.com/DesertStormLHC](http://www.instagram.com/DesertStormLHC)**